

## Advice & Limitations

# Matt Laminated Cards

Remember we're not trying to  
sear you off your design with  
all the limitations!

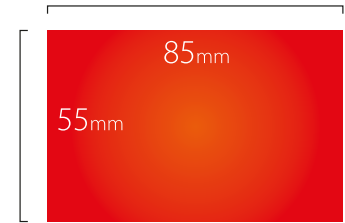
We will work with you to  
realise your design concept the  
way you envisage it.

Just ask :)

### Card Dimensions

Our matt laminated cards are 85mm x 55mm (3.346" x 2.165") with right angled corners at 400gsm thickness.

I'm afraid we cannot alter this shape. The matt laminated cards are standard UK business card sized and cannot be altered.



### Text Size

There are not too many issues regarding point size of fonts with matt laminated business cards. The only issue you need to consider is how small you want the text. We can print very small detailed fonts but we find they get too small to be read at around the 3 / 4pt size.

This is 7pt Gill Sans (Sans Serif Font)

This is 7pt Calisto (Serif Font)

This is 6pt Gill Sans (Sans Serif Font)

This is 6pt Calisto (Serif Font)

This is 5pt Gill Sans (Sans Serif Font)

This is 5pt Calisto (Serif Font)

This is 4pt Gill Sans (Sans Serif Font)

This is 4pt Calisto (Serif Font)

This is 3pt Gill Sans (Sans Serif Font)

This is 3pt Calisto (Serif Font)

### Colours

Our matt laminated cards are printed in CMYK colours (Cyan, Magenta, Yellow, Black) which allows you to achieve almost any colour. This means you are also able to include full colour images such as graphics and photographs on your card design.

If you have a Pantone colour reference we can match it as close as is possible with CMYK. Unfortunately this process doesn't allow for printing with metallic inks.



### Bleed

We can incorporate designs that bleed right to the end of the card. The only thing we request is that if you have a design where ink bleeds to the edge of the card, please add a 3mm bleed so that the colours used extends 3mm past the edge of the card.



### Printing on the Reverse

Double sided printing comes as standard with our matt laminated cards. There are no extra limitations placed upon printing on the reverse side and no extra cost implications.