

Advice & Limitations

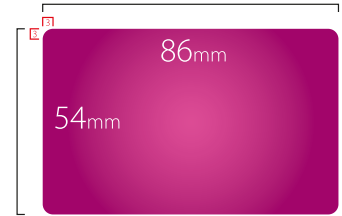
Full Colour Plastic Cards

Remember we're not trying to scare you off your design with all the limitations!
We will work with you to realise your design concept the way you envisage it.
Just ask :)

Card Dimensions

Our cards are 86mm x 54mm (3.385" x 2.125") with rounded corners with a corner radius of 3mm (0.118"). Here is a schematic for you.

I'm afraid we cannot alter this shape. The full colour plastic cards are credit card sized and cannot be altered. They are 760 micron thick.



Text Size

There are not too many issues regarding point size of fonts with full colour plastic business cards. The only issue you need to consider is how small you want the text. We can print very small detailed fonts but we find they get too small to be read at around the 3 / 4pt size.

This is 7pt Gill Sans (Sans Serif Font)
This is 7pt Calisto (Serif Font)
This is 6pt Gill Sans (Sans Serif Font)
This is 6pt Calisto (Serif Font)
This is 5pt Gill Sans (Sans Serif Font)
This is 5pt Calisto (Serif Font)
This is 4pt Gill Sans (Sans Serif Font)
This is 4pt Calisto (Serif Font)
This is 3pt Gill Sans (Sans Serif Font)
This is 3pt Calisto (Serif Font)

Colours

Our full colour plastic business cards are printed in CMYK colours (Cyan, Magenta, Yellow, Black) which allows you to achieve almost any colour. This means you are also able to include full colour images such as graphics and photographs on your card design.

If you have a Pantone colour reference we can match it as close as is possible with CMYK. Unfortunately this process doesn't allow for printing with metallic inks.



Bleed

We can incorporate designs that bleed right to the end of the card. The only thing we request is that if you have a design where ink bleeds to the edge of the card, please add a 3mm bleed so that the colours used extends 3mm past the edge of the card.



Printing on the Reverse

Double sided printing comes as standard with our full colour plastic business cards. There are no extra limitations placed upon printing on the reverse side and no extra cost implications.

Signature Strips

We are able to put signature strips on full colour plastic cards. If you want to use your design as a membership card or be able to personalise it, we can add a signature strip around 10mm in height right across your card at extra cost.



Sequential Numbering

Sequential numbering is generally used on membership cards, when you need to put an ascending number on each card in order. We are able to start at any number you like and carry on for as many cards as you need at extra cost.

